



For immediate release

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Marsh Supermarkets renews multi-year partnership with ISO as title sponsor of Marsh *Symphony on the Prairie*

INDIANAPOLIS – The Indianapolis Symphony Orchestra and Marsh Supermarkets announced today the renewal of their longstanding partnership of the ISO’s summer series, *Marsh Symphony on the Prairie*. As Title Sponsor of the series since its inception in 1982, Marsh has extended its unprecedented support through 2018.

“For more than three decades, Marsh’s support of the ISO’s summer season has made a significant impact on its growth and popularity,” said Gary Ginstling, CEO of the ISO. “This tremendous partnership has turned a humble summer concert series into a community-wide tradition, and most importantly, allows us to make the series an accessible entertainment option for hundreds of thousands of patrons every year.”

Marsh Symphony on the Prairie has become a key part of the Orchestra’s season. Over the years, the series has featured a wide variety of classical, pops, rock, jazz and patriotic programming, performed by the ISO as well as special guest artists, bands and ensembles. Notable moments in the series’ history include:

- 14 year-old Joshua Bell making his professional debut with the ISO during the first *Marsh Symphony on the Prairie* concert on June 5, 1982;
- a series schedule that has grown from eight concerts in the 1980s to 29 concerts this season;
- attendance that has increased from approximately 25,000 in the early years to more than 100,000 patrons today;
- and special guest appearances from notable artists such as Marvin Hamlisch, Arlo Guthrie, Brandi Carlisle and The Beach Boys.

“We believe that giving back to the community is essential for our growth and for the growth of communities in central Indiana,” said Tom O’Boyle, President, CEO and Chairman of the Board of Marsh. “Marsh Supermarkets is proud to renew its commitment for another three years in support of the beloved *Symphony on the Prairie* series, as the ISO’s concerts and programs help to improve the quality of life in the communities we serve.”

Marsh *Symphony on the Prairie* concerts continue through Labor Day weekend. The remaining concert weekends feature special guests Big Bad Voodoo Daddy (Aug. 14-15), A Frank Sinatra Tribute with Steve Lippia (Aug. 21-22); Blues Traveler (Aug. 28-30), The Hit Men (Sept. 3-4), and the Music of Elvis (Sept. 5-6). Discount tickets are available at Marsh stores with a Fresh Idea Card.

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