



Value Packs Now on Sale for 2020 Kroger *Symphony on the Prairie* Season

ISO Announces New, Budget-Friendly Pricing for Upcoming Summer Series

(September 9, 2019) – Fresh off the season finale of #AWholeNewSummer, the Indianapolis Symphony Orchestra is looking ahead to summer 2020 – and it’s looking more affordable for all!

Starting in June 2020, all children age 12 and younger will receive free lawn admission to Kroger *Symphony on the Prairie* concerts with adult accompaniment. In addition, we’re rolling our Value Pack prices back to less than \$20 a ticket!

Act now to get the best deal of the year, as Value Packs – containing 10 lawn tickets good for any 2020 Kroger *Symphony on the Prairie* concert – are on sale today with prices starting at just \$199. This is a savings of more than \$30 from last year’s lowest Value Pack price! Purchases can be made online at IndianapolisSymphony.org, in person at the ISO Box Office on Monument Circle, or by phone at 317.639.4300. This early bird price is valid until December 31, 2019.

Lawn tickets are valid for all 2020 *Symphony on the Prairie* concerts, and can be redeemed for the quintessential picnic experience. Bring your lawn chairs, blankets, food, and friends for a casual concert experience. If you plan on purchasing a table upgrade once our 2020 lineup is announced, Value Pack tickets may also be used to secure admission for members of your table party.

Our patrons shared feedback about 2019’s new amenities, and we were glad to listen and react as we plan our next season! In addition to better pricing for families and Value Pack holders, get ready for more dancing in 2020. We’ll still have reserved seating for select performances, but the dance floor will be open and active for a greater portion of the summer!

Additional information on upgrades including reserved tables, ISO Sunset Lounge presented by Huntington Bank, and parking will be shared in the coming months. Our 2020 lineup will be announced early next year.

Special thanks to our generous partners at Kroger for their continued support of *Symphony on the Prairie*! We were honored to make memories with you all throughout the summer of 2019, and we look forward to even more fun next year!

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About the Indianapolis Symphony Orchestra:

Under the leadership of Music Director Krzysztof Urbanski and Principal Pops Conductor Jack Everly, the Indianapolis Symphony Orchestra has become a leading orchestra in the nation with its commitment to artistic excellence, diverse and creative programming inside and outside its historic Hilbert Circle Theatre home, its engagement with communities throughout the state of Indiana and its ambitious approaches to music education, performance and collaboration. In the decades since its founding in 1930, the ISO has presented a range of classical, pops, family and holiday programming to hundreds of thousands of people each year; received national and international acclaim with its radio broadcasts, tours and recordings; and became the first major orchestra with a resident ensemble.

The ISO continues to engage new audiences through innovative programming including the Fifth Third Bank *Lunch Break Series* of casual 45-minute performances each summer, the holiday traditions of the IPL *Yuletide Celebration*, the Stella Artois *Happy Hour at the Symphony Series*, and the popular Bank of America *Film Series*.

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