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Indianapolis Symphony Orchestra appoints Holly Johnson as Vice President of Development

INDIANAPOLIS – The Indianapolis Symphony Orchestra today announced the appointment of Holly C. Johnson to the position of Vice President of Development, effective July 8. As a member of the senior management team, Ms. Johnson will be responsible for the ISO's overall fundraising initiatives, which include campaigns to increase annual fund giving, major and capital gifts, corporate and foundation sponsorships and revenue through special events.

Johnson comes to the Indianapolis Symphony from Indiana University Foundation, where she served as the Director of Women's Philanthropy since 2010. She managed all aspects of the program, including the establishment of the Women's Philanthropy Council (WPC) in partnership with IU First Lady, Laurie Burns McRobbie, and raised nearly \$2 million in new funds for Indiana University. Before her promotion to Director of Women's Philanthropy, Johnson served as Director of Development, Major Gifts for the IU Foundation from 2008-2010.

Johnson will be well versed in her leadership role in the ISO's Development Department, as she began her fundraising career at the Indianapolis Symphony in 1999. She served as the ISO's corporate donor relations associate from 1999-2002, associate director of corporate giving from 2002-2006 and was promoted to lead the corporate and foundation relations team from 2006-2008. In 2003, Johnson helped conceive and establish the ISO's FORTE young professionals association – an active, dynamic group of under-40 members dedicated to supporting the Orchestra.

In the community, Johnson is a volunteer and former board member for the Hoosier Environmental Council. She earned a bachelor's degree from Indiana University and a certificate in Fundraising Management from IU's Center on Philanthropy. She is a pianist at the Mount Pleasant Christian Church.

"Holly's fundraising experience, knowledge of classical music and passion for the ISO make her an ideal candidate to lead the ISO's fundraising efforts," said Gary Ginstling, CEO of the Indianapolis Symphony Orchestra. "I am confident that Holly is the right person to help the ISO achieve its ambitious annual contributed revenue goals. It's our pleasure to welcome her back to our organization in this new role."