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Indianapolis Symphony Orchestra exceeds goal for “Life. It’s Better with Music” campaign

Final campaign results announced in coming days; five-year agreement with musicians activated

INDIANAPOLIS – The Indiana Symphony Society’s Board of Directors announced today that it has exceeded the \$5 million goal for new donor commitments in connection with its major fundraising campaign. Due to the overwhelming support received in the past 10 days, the Indianapolis Symphony Orchestra is still compiling the results, but the final tally will be announced when all gifts and pledges are accounted for and documented.

“We are thrilled by this strong support from the community, especially in these final days,” said Martha Lamkin, board chair for the ISO. “On behalf of the ISO board, staff and musicians, we thank all of those who have come forward to support the ISO at this critical juncture. As a result of this achievement, the five-year contract with our musicians negotiated last fall will go into effect at midnight tonight.”

Since Oct. 16, 2012, the Indianapolis Symphony Orchestra has been operating under a short-term “bridge” agreement while this major fundraising initiative took place to raise \$5 million in new donor commitments. Indianapolis Colts owner Jim Irsay and Indiana Pacers owner Herb Simon pledged lead gifts of \$750,000 each in mid-December, and board member Yvonne Shaheen provided a dollar-for-dollar matching gift of \$500,000 to support the effort.

The “Life. It’s Better with Music” campaign was the first phase in ensuring a financially sustainable future for the Orchestra over the next five years. The ISO will continue calling on all subscribers, patrons, affiliate group members, corporate leaders and other supporters to purchase single tickets and subscriptions, provide support for programs and educational efforts, and make legacy and annual fund gifts so that the ISO can continue to be an integral part of the central Indiana community through its many music programs and other outreach activities.

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