



Date: Tuesday, Jan. 15, 2013

Contact: [Jessica Di Santo](#) – (317) 229-7082

### **Indianapolis Symphony Orchestra’s fundraising drive reaches \$3.2 million**

INDIANAPOLIS –The Indianapolis Symphony Orchestra’s “Life. It’s Better with Music” fundraising campaign to raise \$5 million from new donors by Feb. 3 has reached another milestone, as the ISO received significant pledges of support over the weekend. To date, the ISO has raised \$3.2 million, which does not include the \$500,000 challenge grant from longtime ISO supporter and board member, Yvonne Shaheen.

“We’ve received more than a thousand pledges and donations from people all over the central Indiana region, for which we are so grateful,” said Martha Lamkin, the ISO’s board chair. “With three weeks left to go, the ISO will continue to call on individuals and businesses to be a part of this momentum by making multi-year pledges and gifts so that the Indianapolis Symphony Orchestra’s future is secure.”

With \$5 million raised from new sources by Feb. 3, 2013, the ISO and its musicians will enter into a new five-year contract that represents significant concessions made by the musicians, cost reductions in staff and expenses and substantial annual fundraising goals which are far above the \$6.5 million the ISO raises each year.

Information on how to donate to the “Life. It’s Better with Music” fundraising campaign is located [here](#).

###